

GOVERNANCE OF SBS RAK - UAE

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Vision

SBS UAE, (Swiss Business School), UAE aims to become the leading Business School in the region, recognized for developing manpower who can contribute innovatively to business, applied management, and leadership appropriate to the multi-cultural societies at national, regional, and global societies.

Mission statement

SBS Swiss Business School is dedicated to fostering academic excellence, providing students with a robust academic foundation in applied business and management programs at the undergraduate, graduate, and DBA levels, and engaging them in lifelong learning activities. Its mission is to provide them with competent professional skills that enable them to become responsible global citizens competent in solving problems innovatively in a diverse, dynamic global society.

Value Statement:

"SBS RAK, UAE upholds the values of integrity, intellectual curiosity, collaboration, leadership, innovation, teamwork, problem solving and social responsibility to shape the future of business education and cultivate tomorrow's change-makers."

Table 1.1 SBS UAE Mapping with main campus

Vision	Mission	Programs
Quality Education	Academic excellence; robust academic foundation in applied business studies	Meeting student learning outcomes (SLO) requirements of each of the program and complying to the

		Academic standards.
Business	Business and management area of specialization Undergraduate, graduate and DBA	BBA, MBA, DBA, MSc Health care Management. These programs are offered with concentrations in various fields.
Management	Professional skills, Responsible citizens	Business and Management programs at undergraduate BBA, MBA, MSc in health care management and DBA
Management, cultural dimension	Innovative solutions for societal problems	Teaching critical thinking and entrepreneurship, analytical skills and competencies that enable them in Solving problems of dynamic global society

SBS UAE is a branch campus of the SBS Main campus located in Zurich, Switzerland.

Being a branch campus the vision and mission of the SBS UAE is largely aligned with the Main campus. This helps in offering programs that are in line with that of the main campus and promotes the vision and mission of the main campus in UAE and the region.

The vision and mission are tweaked slightly to suit the local UAE strategic directions which are focused on innovation and sustainability. The vision and mission also address the sensitivities of cultural context while maintaining the main elements of the vision and mission of the main campus.

SBS UAE is providing educational services in Ras Al Khaimah, under the guidance of RAKEZ Academic Zone (RAKEZ). We are governed by the policies and procedures of RAKEZ.

UAE is one of the fastest-growing economies under the leadership of H.H. Sheikh Mohamed bin Zayed Al Nahyan the current President of the UAE and H. H. Sheikh Mohammed bin Rashid Al Maktoum the current Vice-President and Prime Minister of the UAE. Ras al Khaimah is also growing at a significant pace under the leadership of H.H Sheikh Saud bin Saqr Al Qasimi.

To meet the needs of manpower in the field of management and administration SBS UAE has been providing academic programs at the tertiary level of undergraduate, graduate, and DBA levels in collaboration with the SBS main campus located in Zurich. All the programs offered in the branch campus adopt the academic schema of the main campus in order to maintain consistency and quality of education as envisaged by the main campus.

In order to pursue the vision and mission of the SBS branch campus, it has acquired a license to operate from the SBS Main Campus, Zurich.

Governance:

To govern the affairs of the SBS UAE branch campus the center is governed by a board of directors hereinafter termed as BOD. The BOD provides leadership and strategic guidelines and directions to the Dean, who is head of academics and manages the team of faculty, staff and other stakeholders on the directions laid down by the BOD.

The board strives to achieve the vision and mission of the institution and maintain quality of education as its primary focus and develop competent professional human resources to serve the community in UAE and the region with integrity and solve the community problems in an innovative and sustainable manner.

The BOD comprises of 5 members who are reputable experts in their fields of profession. The BOD is represented by:

No.	Name	Designation	Brief profile
1	Dr. Hemant Kumar	Chairman	Ph.D. in Finance and Master of Commerce. Founder of SBS UAE campus....
2	Dr. Bert Wolfs	Member	Litt, Ph.D., MDP (Harvard Graduate School of Education), is a founding member of SBS Swiss Business School and holds the position of the Academic Dean and DBA Program Manager at the institution.
3	Mr. Simon Christensen	Member	Member of The Australian Institute of Company Directors, Certified CEO of the CEO Institute, and Fellow of the Australian Institute of Management. Business development, people management, strategic thinking, planning and execution Expert.

4	Dr. Namrata Gupta	Member	Educationist at Wollongong University, UAE
5	Dr. Tufail Syed	Member	CEO of a leading Australian Clinical Research organization

Role of the BOD

1. To provide leadership to the employees in accomplishing the vision and mission of the SBS UAE branch campus
2. To provide required resources to the campus and the employees to enable and facilitate them in accomplishing the vision and mission of the campus.
3. To assess the market conditions and provide inputs and new directions as the circumstances and situation demand and review the vision and mission and make necessary amendments if necessary.
4. To provide networking opportunities to the institutional head, faculty and employees to enable them to build relationships and explore market opportunities.
5. To approve the policies and procedures, organization structure, manuals, handbooks, budget, and risk management of the institution and the standing committees. Introducing or discarding any academic programs, schools, and departments.
6. Approval of the bye-laws of the institution
7. To appoint the head of the institution, auditors, board members, and approvals to appoint consultants.
8. To review all the reports of the institution that includes performance reports of academics, finance, human resources, learning resources relating to Information technology and library, annual reports, graduating students reports, enrolments, and marketing activities.
9. Evaluation of the head of the institution, the performance of board members, auditors, consultants, and other significant stakeholders.
10. Evaluation of the organizational performance and the significant vendors

11. Indemnification of all the board of directors from any financial obligation towards the institutional operations
12. BOD is the final authority to award degrees, upon the recommendation of the Dean, or award honorary degrees to significant contributors to society.
13. Is the final authority to settle disputes if it is not resolved at the head of the institution level, only when the BOD also cannot resolve the matter can be taken to the court of law.
14. To approve fundraising for any academic expansion, charity, research, or scholarship causes

By-laws

Appointment of the Chairman:

The chairman of the BOD is appointed by either nomination with the consent of the majority of the members. In case there is more than one contender in such a case voting would be carried out with a secret ballot. The nominee with the highest votes would be appointed as the chairman. The Chair of the board is a member who has no financial stakes in the institution nor he is a shareholder or owner.

Term of office: The chairman of the Board can hold the office for a maximum of 4 years and under exceptional circumstances and contributions to the institution his term can be extended for one more year. In case the chairman likes to discontinue on any personal or health grounds in such a case a new chairman is appointed in the same manner.

Term of office for BOD members: The members of the board shall have a term of 4 years at one stretch and can be re-nominated after a break of one year for another term of 4 years. Beyond that, no further extension is not given. In case the member likes to discontinue on any personal or health grounds in such a case a new member is appointed.

Eligibility of the board of directors: Persons of reputation from the respective fields of specialization and who have significant contributions in their professional career are eligible, who can be from the local region or foreign country. The Board of Directors shall be at least one from the field of education, industry, and engaged in social services. One of whom shall be a woman representative.

Meetings: The board shall meet at least twice in a year and looking at their pressing busy schedules online meetings are also permissible. Before the meeting is conducted one week before the date of the meeting agenda should be circulated to all the members and confirmation of their participation is requested. A minimum quorum of 2/3 members must be present for the meeting to be held. If for any reason one member falls short of quorum after confirmation then the minutes must be ratified by the member who has not attended.

Code of Conduct: The BOD shall conduct its duties, obligations, and powers imposed and granted to them by the bye-laws and laws of the land.

BOD members are expected to act and take decisions with honesty and integrity, in good faith in the interests of SBS UAE at all times. They are expected to exercise care, and due diligence in a manner of doing justice to their role. BOD is required not to act under the influence of any monetary or non-monetary benefit.

Compensation: The BOD shall not be remunerated unless it is approved otherwise by the BOD.

Discontinuance as BOD member: Any member who wishes to discontinue and voluntarily withdraw from the BOD can submit a letter of his intention to discontinue. If any member is found to be under the scrutiny of the law and punished by law will automatically be disqualified to continue as a BOD member. Or if any member is found to be conducted in an ethically or morally inappropriate

Role of Chairman of BOD: By virtue of the chair of BOD he is responsible to:

1. Conduct the business of the board in all fairness, and judiciously and provide leadership.
2. To conduct meetings as scheduled and perform all duties to guide and facilitate the board to evaluate the performance of the institution.
3. To take prompt actions decisively on all matters that can put the institution at risk.
4. Provide inputs regarding the changing scenarios in the macro environment.
5. Evaluate the views of the board and other stakeholders during the proceedings and take decisions with due diligence.
6. Evaluate the performance of the function and board members annually and communicate to the members.

Role of Board Members:

1. To participate in all the meetings, discuss, debate, and deliberate on issues that impact the sustainability of the institution and assessing and mitigate risks.
2. Inform the absence or availability on line for the meetings
3. To discuss the vision, mission, goals and objectives and review them in the context of changing market environment and make suggestions.
4. To discuss and deliberate on all the policies proposed by the Academic Dean
5. To approve the budget, allocating contingency funds and other resources required for creating, expanding or disposing of assets of the institution.
6. Approving appointments of the key personnel like finance manager, Academic Dean, Advisory member, formation of departments or merging or closing of departments.
7. Approving new schools, programs, and courses and allocating resources required for it.
8. Appointing auditors and reviewing the audited statements of the institution

9. Reviewing the performance of the institution and making suggestions
10. Maintain highest level of ethical values and integrity
11. To assess critically while evaluating the performance of the board.

Evaluation of Board

The board is evaluated for their regularity and contribution during the proceedings.

At the end of each year the board members are given a questionnaire. The results of the responses are evaluated.