Library Development Committee

September, 2022

Introduction:

The Library Development Committee plays a crucial role in enhancing the quality, accessibility, and resources of the university library. This report covers the structure, roles and responsibilities, and the reporting process.

The LDC seeks to improve Library Resources to expand and diversify the library's collection of resources to meet the evolving needs of the university community. This includes acquiring new books, journals, e-resources, and multimedia materials across various academic disciplines.

Committee Structure:

The University Library Development Committee comprises members who are nominated for each academic year considering variables as competence and operates with the following structure:

President	**Obed Asamoah-Gyarko**
Vice President	**Faculty Member**
Class Representatives	**Ms. Aimal Iqbal, Mr. Varun Parayil , Mr. Abdullah Farah**

The Library Committee members are nominated for each academic year to provide overall leadership and direction for the university's library activities. They preside over meetings, facilitate decision-making processes, and act as a liaison between the committee and the library administration.

Functions:

Each member of the University Library Development Committee plays specific function to achieve success.

- Improving Library Infrastructure: The committee focuses on improving the physical, electronic and database infrastructure of the library, ensuring it provides a conducive environment for studying, research, and collaboration. This involves renovations, upgrades to technology and equipment, and creating spaces that cater to different learning styles and preferences.
- Promoting Information Literacy: The committee aims to enhance information literacy skills among students, faculty, and staff. It collaborates with librarians and academic departments to develop programs, workshops, and resources that educate users on effective research techniques, critical evaluation of information, and ethical use of resources.
- The committee also is engaged in the reviewing processes of materials and other library resources as well as recommending necessary changes.
- Conducting various user surveys to collect feedback and auditing library stocks are other key responsibilities of the committee.
- Strengthening Collaborations: The committee actively seeks collaborations with faculty, students, and external organizations to foster partnerships that benefit the library and the university community.

Reporting:

The Library Development Committee maintains a structured reporting process to ensure transparency and accountability in its activities. Regular reporting is crucial for tracking progress, evaluating the effectiveness of initiatives, and identifying areas for improvement. The committee follows the following reporting procedures:

The committee prepares a report of the events and its performance at the end of academic year and submits the same to the Head of Operations for review and take necessary actions for improvement.

Library Stock:

The following chart shows the sum of books in the campus Library categorized under the corresponding fields.

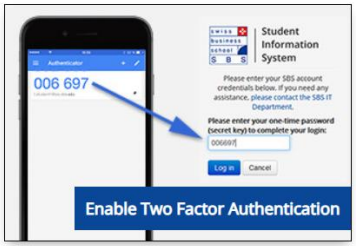
SBS Swiss Business School, RAK - Library stocks	
List of books	**Quantity**
Human Resources Management	98
Financial Management	202
Economics	218
Advertisement	52
Business Communication	72
Accounting	212
Managing Information Systems	148
Leadership	130
Innovation	85
Marketing	177
Management	147
Managerial Statistics	107
Mathematical tools	68
Project Management	84
Public relationship	102
Consumer Behavior	98
Total	2000

SBS E-Library

SBS Swiss Business School Branch Campus, RAK affords its students access to the EBSCO E-Library of the parent campus in Switzerland. The university E-library plays a crucial role in providing students, faculty, and staff with easy access to a wide range of academic resources and services. In line with the university's commitment to promoting digital learning and research, the e-library serves as a central hub for students to enhance their academic journey and access valuable information. The key features and resources available in the university's e-library, highlighting its contribution to the academic and career development of the university community are shared below.

Access

The e-library ensure seamless access for all eligible users, students, faculty, and staff, to create personalized accounts by providing their university credentials. This opens them to a wealth of resources, including academic journals, research papers, and reference materials. The e-library also offers remote access, allowing users to connect from anywhere at any time, facilitating convenient and uninterrupted research and study.

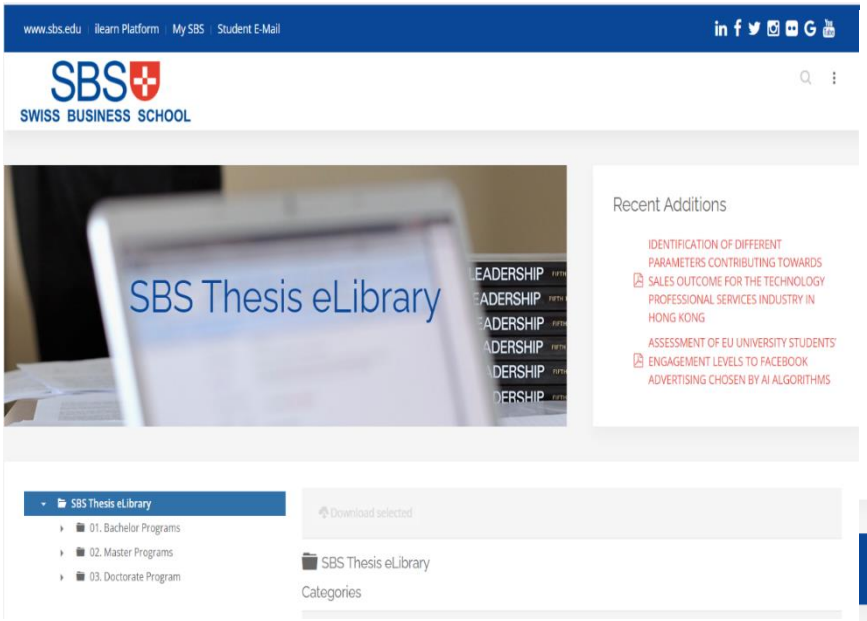


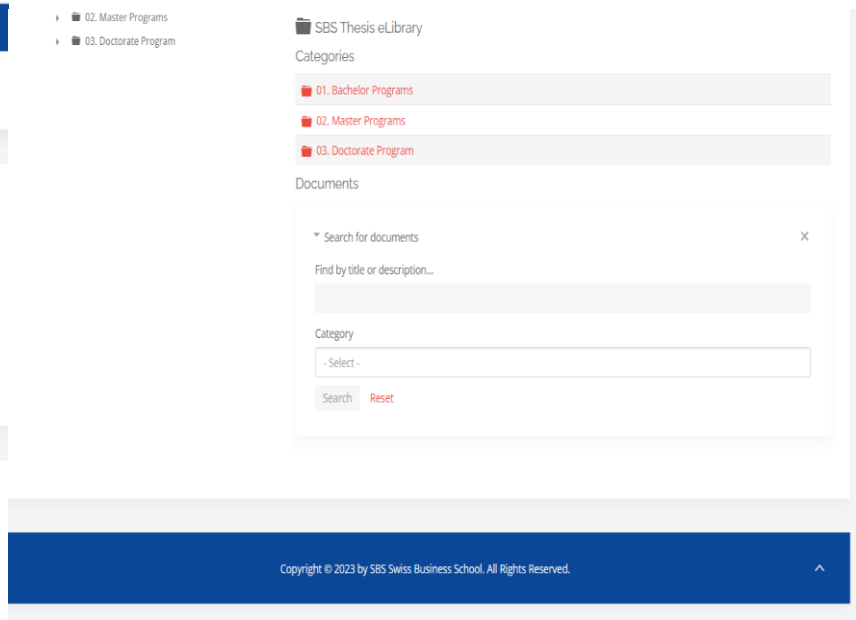
Academic Results and Questions Bank

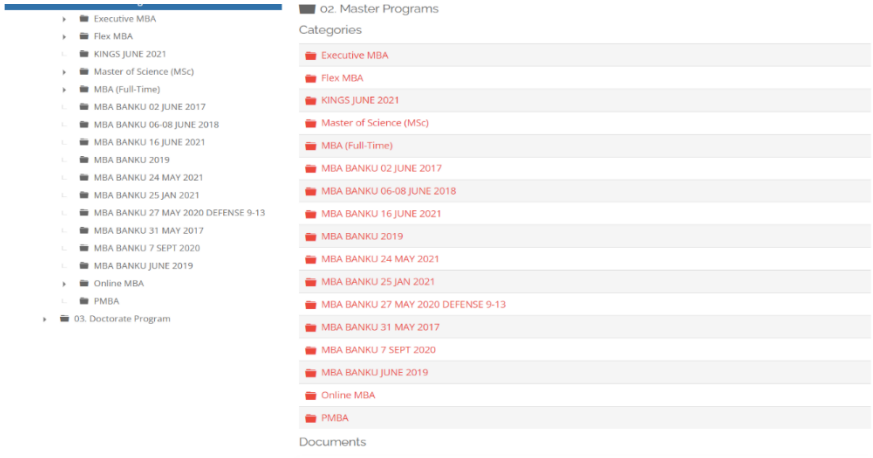
Students have the ease of access to their academic results and transcripts through the e-library portal.

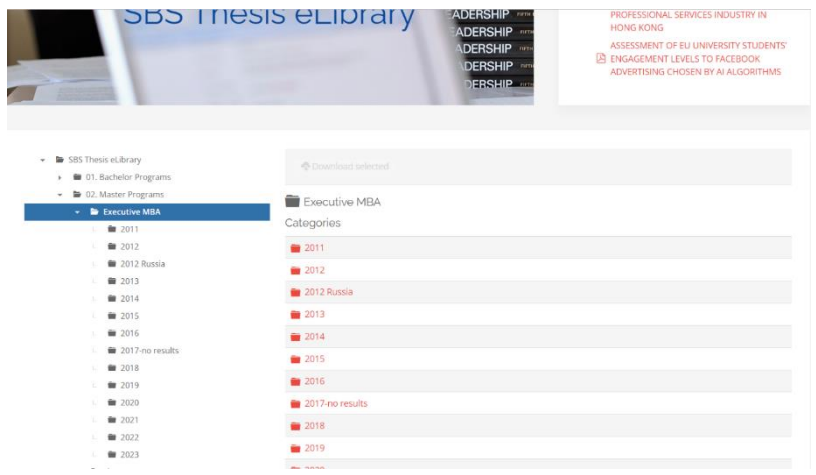
Thesis Library

The e-library serves as a repository of theses and dissertations submitted by students. This collection showcases the research capabilities and intellectual contributions of the university's academic community. Students can access these theses to gain insights, explore research methodologies, and seek inspiration for their own research projects. The theses library promotes knowledge sharing and fosters a culture of academic excellence within the university. Below is are images of the website interface.


www.sbs.edu | ilearn Platform | My SBS | Student E-Mail
SBS
SWISS BUSINESS SCHOOL
SBS Thesis eLibrary
Recent Additions
IDENTIFICATION OF DIFFERENT PARAMETERS CONTRIBUTING TOWARDS SALES OUTCOME FOR THE TECHNOLOGY PROFESSIONAL SERVICES INDUSTRY IN HONG KONG
ASSESSMENT OF EU UNIVERSITY STUDENTS' ENGAGEMENT LEVELS TO FACEBOOK ADVERTISING CHOSEN BY AI ALGORITHMS
SBS Thesis eLibrary
01. Bachelor Programs
02. Master Programs
03. Doctorate Program
Download selected
SBS Thesis eLibrary
Categories


02. Master Programs
03. Doctorate Program
SBS Thesis eLibrary
Categories
01. Bachelor Programs
02. Master Programs
03. Doctorate Program
Documents
Search for documents
Find by title or description...
Category
- Select -
Search
Reset
Copyright © 2023 by SBS Swiss Business School. All Rights Reserved.


Executive MBA
Flex MBA
KINGS JUNE 2021
Master of Science (MSc)
MBA (Full-Time)
MBA BANKU 02 JUNE 2017
MBA BANKU 06-08 JUNE 2018
MBA BANKU 16 JUNE 2021
MBA BANKU 2019
MBA BANKU 24 MAY 2021
MBA BANKU 25 JAN 2021
MBA BANKU 27 MAY 2020 DEFENSE 9-13
MBA BANKU 31 MAY 2017
MBA BANKU 7 SEPT 2020
MBA BANKU JUNE 2019
Online MBA
PMBA
03. Doctorate Program
02. Master Programs
Categories
Executive MBA
Flex MBA
KINGS JUNE 2021
Master of Science (MSc)
MBA (Full-Time)
MBA BANKU 02 JUNE 2017
MBA BANKU 06-08 JUNE 2018
MBA BANKU 16 JUNE 2021
MBA BANKU 2019
MBA BANKU 24 MAY 2021
MBA BANKU 25 JAN 2021
MBA BANKU 27 MAY 2020 DEFENSE 9-13
MBA BANKU 31 MAY 2017
MBA BANKU 7 SEPT 2020
MBA BANKU JUNE 2019
Online MBA
PMBA
Documents

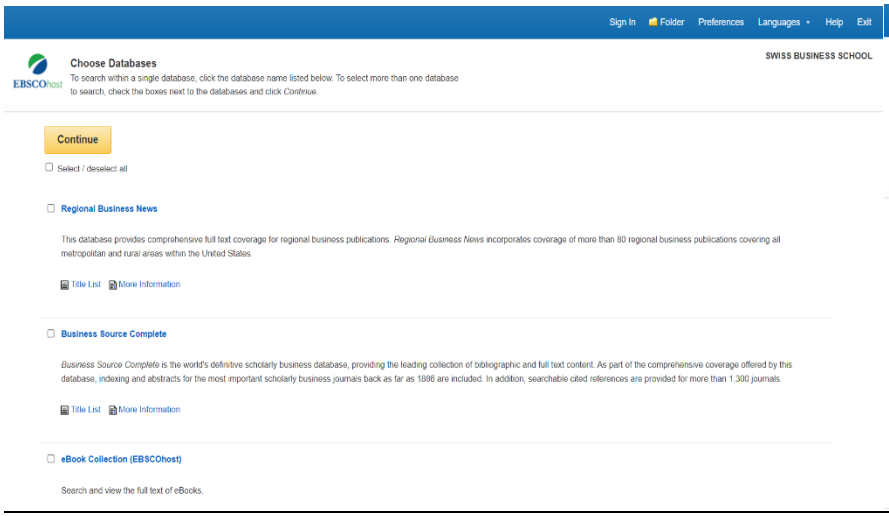

PROFESSIONAL SERVICES INDUSTRY IN HONG KONG
ASSESSMENT OF EU UNIVERSITY STUDENTS' ENGAGEMENT LEVELS TO FACEBOOK ADVERTISING CHOSEN BY AI ALGORITHMS
SBS Thesis eLibrary
01. Bachelor Programs
02. Master Programs
Executive MBA
2011
2012
2012 Russia
2013
2014
2015
2016
2017-no results
2018
2019
2020
2021
2022
2023
Executive MBA
Categories
2011
2012
2012 Russia
2013
2014
2015
2016
2017-no results
2018
2019

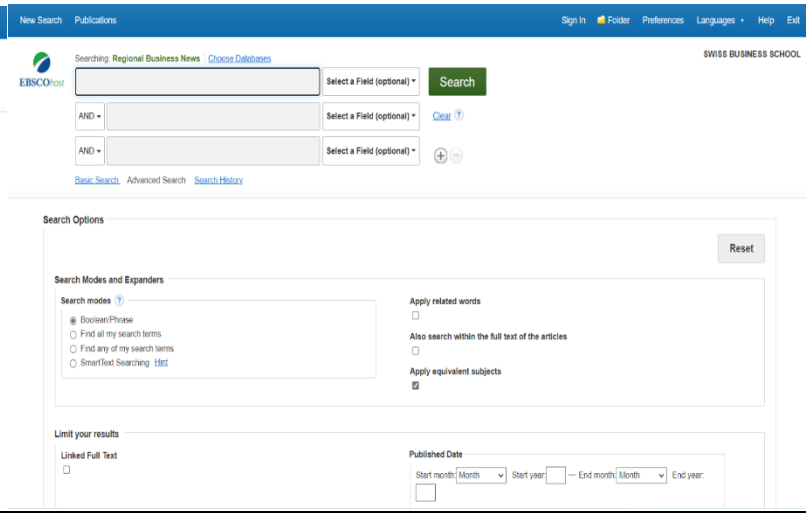
Career Resources

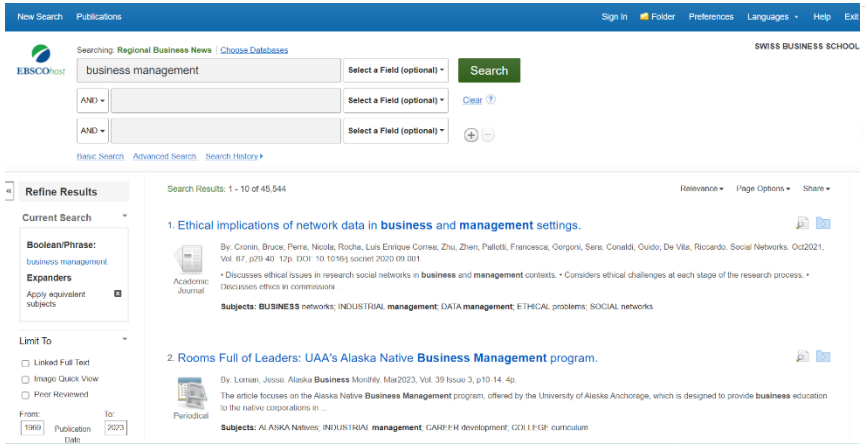
The e-library provides a dedicated section for career resources recognizing the importance of career development. A range of materials such as resume writing guides, interview tips, and career exploration resources are provided. These resources support students to enhance their employability skills, gain industry insights, and prepare for the job market.

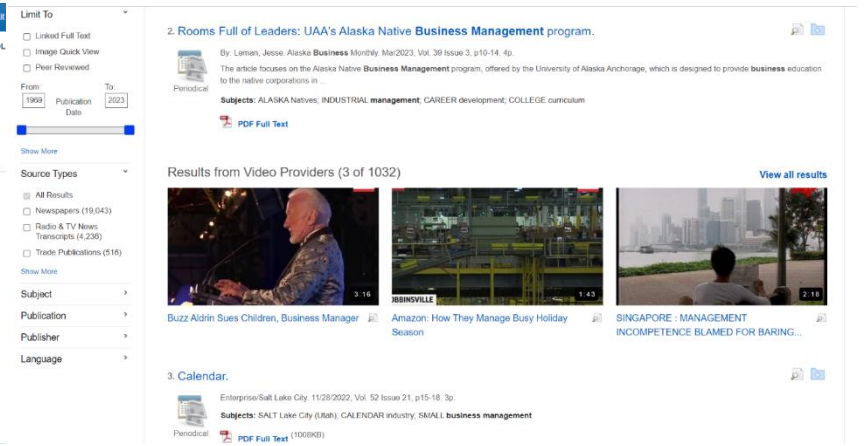
E-Books and Digital Publications

An array of e-books and digital publications collection covering various academic disciplines is provided. Students utilize these resources on their laptops, tablets, or smartphones, with flexibility. The e-books and digital publications are up-to-date and serve to supplement the traditional learning materials.


Sign In
Folder
Preferences
Languages
Help
Exit
SWISS BUSINESS SCHOOL
Choose Databases
To search within a single database, click the database name listed below. To select more than one database to search, check the boxes next to the databases and click Continue.
Continue
Select / deselect all
Regional Business News
This database provides comprehensive full text coverage for regional business publications. Regional Business News incorporates coverage of more than 80 regional business publications covering all metropolitan and rural areas within the United States.
Title List
More Information
Business Source Complete
Business Source Complete is the world's definitive scholarly business database, providing the leading collection of bibliographic and full text content. As part of the comprehensive coverage offered by this database, indexing and abstracts for the most important scholarly business journals back as far as 1886 are included. In addition, searchable cited references are provided for more than 1,300 journals.
Title List
More Information
eBook Collection (EBSCOhost)
Search and view the full text of eBooks.


New Search
Publications
Sign In
Folder
Preferences
Languages
Help
Exit
SWISS BUSINESS SCHOOL
Searching: Regional Business News
Choose Databases
Select a Field (optional)
Search
AND
Clear
Basic Search
Advanced Search
Search History
Search Options
Reset
Search Modes and Expanders
Search modes
Boolean/Phrase
Find all my search terms
Find any of my search terms
SmartText Searching
Hint
Apply related words
Also search within the full text of the articles
Apply equivalent subjects
Limit your results
Linked Full Text
Published Date
Start month
Month
Start year
End month
End year


New Search
Publications
Sign In
Folder
Preferences
Languages
Help
Exit
SWISS BUSINESS SCHOOL
Searching: Regional Business News
Choose Databases
business management
Select a Field (optional)
Search
AND
Clear
Basic Search
Advanced Search
Search History
Refine Results
Current Search
Boolean/Phrase:
business management
Expanders
Apply equivalent subjects
Limit To
Linked Full Text
Image Quick View
Peer Reviewed
From:
1969
Publication Date
To:
2023
Search Results: 1 - 10 of 45,544
Relevance
Page Options
Share
1. Ethical implications of network data in business and management settings.
By: Cronin, Bruce; Perra, Nicola; Rocha, Luis Enrique Correa; Zhu, Zhen; Pallotti, Francesca; Gorgoni, Sara; Conaldi, Guido; De Vita, Riccardo. Social Networks. Oct2021, Vol. 67, p29-40. 12p. DOI: 10.1016/j.socnet.2020.09.001.
Academic Journal
• Discusses ethical issues in research social networks in business and management contexts. • Considers ethical challenges at each stage of the research process. • Discusses ethics in commissioni...
Subjects: BUSINESS networks; INDUSTRIAL management; DATA management; ETHICAL problems; SOCIAL networks
2. Rooms Full of Leaders: UAA's Alaska Native Business Management program.
By: Lomen, Jesse. Alaska Business Monthly. Mar2023, Vol. 39 Issue 3, p10-14. 4p.
Periodical
The article focuses on the Alaska Native Business Management program, offered by the University of Alaska Anchorage, which is designed to provide business education to the native corporations in ...
Subjects: ALASKA Natives; INDUSTRIAL management; CAREER development; COLLEGE curriculum


Limit To
Linked Full Text
Image Quick View
Peer Reviewed
From:
1969
Publication Date
To:
2023
Show More
Source Types
All Results
Newspapers (19,043)
Radio & TV News Transcripts (4,236)
Trade Publications (516)
Show More
Subject
Publication
Publisher
Language
2. Rooms Full of Leaders: UAA's Alaska Native Business Management program.
By: Lomen, Jesse. Alaska Business Monthly. Mar2023, Vol. 39 Issue 3, p10-14. 4p.
Periodical
The article focuses on the Alaska Native Business Management program, offered by the University of Alaska Anchorage, which is designed to provide business education to the native corporations in ...
Subjects: ALASKA Natives; INDUSTRIAL management; CAREER development; COLLEGE curriculum
PDF Full Text
Results from Video Providers (3 of 1032)
View all results
3:16
Buzz Aldrin Sues Children, Business Manager
1:43
Amazon: How They Manage Busy Holiday Season
2:18
SINGAPORE : MANAGEMENT INCOMPETENCE BLAMED FOR BARING...
3. Calendar.
Enterprise/Salt Lake City. 11/28/2022, Vol. 52 Issue 21, p15-18. 3p.
Periodical
Subjects: SALT Lake City (Utah); CALENDAR industry; SMALL business management
PDF Full Text (100KB)

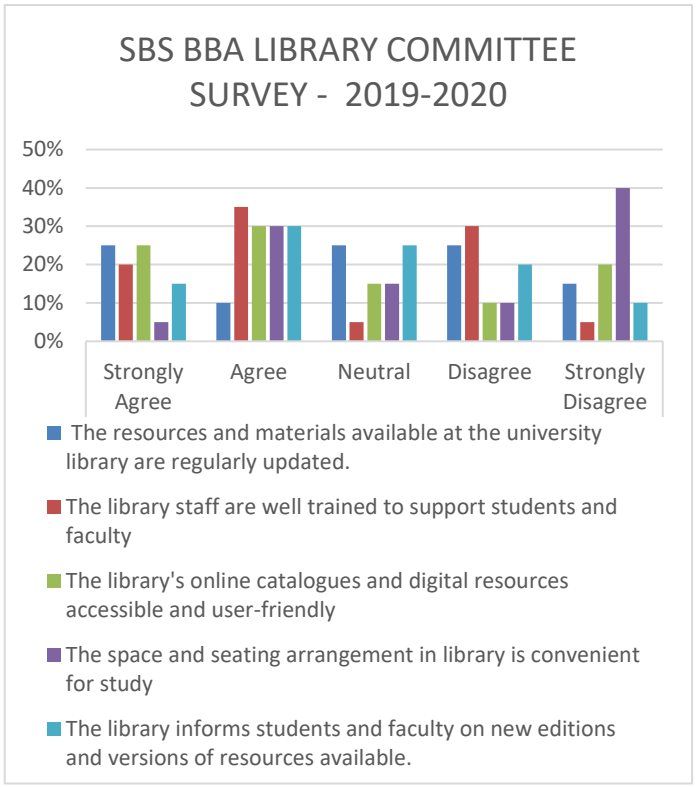
Summary of activities:

Activity	When Conducted	Participants	Feedback Tool	Good Practices	Areas of Improvement
Regular library attendance	2019 - 2020 Academic Year	25	Observation and Questionnaire	1. Record attendance of students in Library 2. Library is under CCTV surveillance 3. Information literacy programs 4.Book display/Exhibitions and giveaways5. All Previous Question Papers Set & all Syllabus are available for reading	1. Research-based resources- 2. Trained Library Personnel 3. Participation and inclusiveness 4. Conducting Book Display/Exhibitions
NA	2020 - 2022 Academic Year			No Physical Library activities due to Covid19	
Regulated Library usage Free books Open day	2022 - 2023 Academic Year	50	Observation, Library Records, and Questionnaire	1. Record attendance of students in Library 2. Library is under CCTV surveillance 3. Information literacy programs 4.Book display/Exhibitions and giveaways5. All Previous Question Papers Set & all Syllabus are available for reading 6. Conducted a survey to receive feedback from library users to inform better decisions	1. Research-based resources- 2. Modern and renewal-driven learning 3. Trained Library Personnel 4. Participation and inclusive 5. Conducting Book Display/Exhibitions 6. Know my Library : Inclusion of sufficient information about the library in the college brochure and or website. 7. Computerization of library with standard digital software - full automation

Feedback:

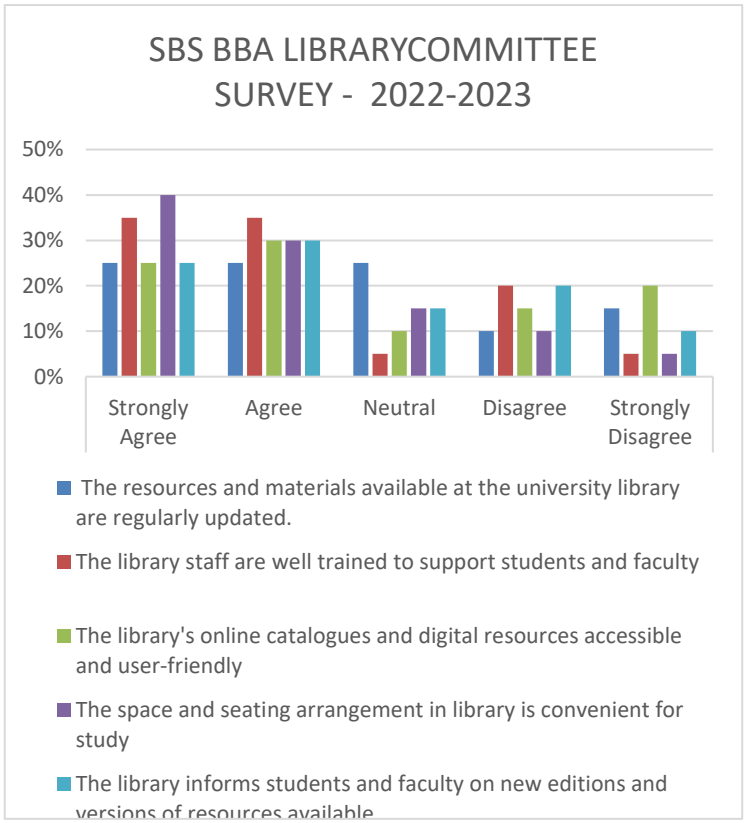
Following is a percentage summation on students feedback on library activities over the period under consideration which is also given a graphical representation for 2019-2020 and 2022-2023 academic years respectively.

SBS BBA LIBRARY COMMITTEE SURVEY - 2019-2020					
Indicators	**Strongly Agree**	**Agree**	**Neutral**	**Disagree**	**Strongly Disagree**
The resources and materials available at the university library are regularly updated.	**Strongly Agree**	**Agree**	**Neutral**	**Disagree**	**Strongly Disagree**
The library staff are well trained to support students and faculty	25%	10%	25%	25%	15%
The library's online catalogues and digital resources accessible and user-friendly	20%	35%	5%	30%	5%
The space and seating arrangement in library is convenient for study	25%	30%	15%	10%	20%
The library informs students and faculty on new editions and versions of resources available.	5%	30%	15%	10%	40%
Total	**15%**	**30%**	**25%**	**20%**	**10%**



SBS BBA LIBRARY COMMITTEE SURVEY - 2022-2023					

Indicators	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The resources and materials available at the university library are regularly updated.	25%	25%	25%	10%	15%
The library staff are well trained to support students and faculty	35%	35%	5%	20%	5%
The library's online catalogues and digital resources accessible and user-friendly	25%	30%	10%	15%	20%
The space and seating arrangement in library is convenient for study	40%	30%	15%	10%	5%
The library informs students and faculty on new editions and versions of resources available.	25%	30%	15%	20%	10%
Total	**32.00%**	**26.00%**	**22.00%**	**8.00%**	**12.00%**


SBS BBA LIBRARYCOMMITTEE
SURVEY - 2022-2023
50%
40%
30%
20%
10%
0%
Strongly Agree
Agree
Neutral
Disagree
Strongly Disagree
The resources and materials available at the university library are regularly updated.
The library staff are well trained to support students and faculty
The library's online catalogues and digital resources accessible and user-friendly
The space and seating arrangement in library is convenient for study
The library informs students and faculty on new editions and versions of resources available

Action Plan:

In the ensuing academic year, the committee has laid done measures to undertake following steps to improve on library activities for he university after considering the feedback to previous activities.

Action Plan	Responsible	Timeline
Regular Updates of Resources and Materials:Establish a systematic process for reviewing and updating library resources and materials on a regular basis.Collaborate with faculty, subject experts, and students to identify relevant and up-to-date resources that align with the curriculum and research needs.Allocate sufficient budget and resources to procure new materials, including books, journals, databases, and digital resources.	Obed Asamoah Mr. Varun Parayil	2023-2024 Academic Year
Training and Development of Library Staff: Conduct regular training sessions and workshops for library staff to enhance their knowledge and skills in supporting students and faculty.Provide professional development opportunities, such as attending conferences or webinars, to keep the staff updated on the latest trends and technologies in library services.Foster a culture of continuous learning and improvement among the library staff.	Mr. Sredharran Sampath Mr. Abdullah Farah	2023-2024 Academic Year
User-Friendly Online Catalogues and Digital Resources: Evaluate the usability and accessibility of the library's online catalogues and digital resources from the user's perspective.Conduct user testing and gather feedback to identify areas for improvement and make necessary enhancements to ensure a user-friendly experience.Offer training sessions or tutorials for students and faculty to navigate and effectively utilize the online catalogues and digital resources.	Obed Asamoah Mr. Sredharran Sampath	2023-2024 Academic Year
Convenient Study Space and Seating Arrangement: Assess the current layout and seating arrangement of the library to ensure it meets the needs of students and faculty.Gather feedback from users regarding the comfort, accessibility, and capacity of study spaces and seating areas.Make necessary adjustments, such as providing ergonomic seating, designated quiet zones, collaborative spaces, and sufficient power outlets, to create a conducive environment for study and research.	Mr. Sredharran Sampath Mr. Abdullah Farah	2023-2024 Academic Year
Effective Communication on New Editions and Versions: Implement a proactive communication strategy to inform students and faculty about new editions, versions, and updates of resources available in the library.Utilize multiple communication channels, including email newsletters, library website announcements, social media platforms, and bulletin boards, to reach a wide audience.Collaborate with academic departments and faculty to disseminate information on new resources relevant to their respective disciplines.	Obed Asamoah Mr. Varun Parayil	2023-2024 Academic Year
Evaluation and Feedback Mechanisms: Establish mechanisms for collecting feedback from students and faculty regarding the library's resources, staff support, online catalogues, study space, and communication efforts.Regularly review and analyze the feedback received to identify areas for improvement and take necessary actions.Conduct user surveys, focus groups, or suggestion boxes to gather input and suggestions for enhancing library services.	Obed Asamoah Mr. Varun Parayil	2023-2024 Academic Year

Know my Library : Inclusion of sufficient information about the library in the college brochure and or website.	Obed Asamoah Mr. Abdullah Farah	2023-2024 Academic Year
Conducting Book Display/Exhibitions: Arrange a library open day to introduce students to library structure, shelving and usage of materials and display variety of library resources	Mr. Sredharran Sampath Mr. Abdullah Farah	2023-2024 Academic Year